

Mac's Sushi

Franchising Program

Franchise Cost: \$200,000 - \$350,000* plus applicable taxes.

Additional Working Capital: (start-up costs) \$45,000

The exact cost of a Mac's Sushi franchise will depend upon location, and whether it is a kiosk or an in-line store.

Included in the cost of a franchise is the following:

- Standard equipment, furniture, branded display materials, and signage
- Training program for one week at our Yorkdale location
- A store or kiosk opening crew to promote smooth operation in the initial stages
- The use of all Mac's Sushi menus, display tablets and pricing information, uniforms, and caps
- The right to use trademarks and trade names
- Ongoing support from head office personnel regarding the food service business

Not included in the cost of the franchise:

- All legal services
- Agents costs and disbursements

** Figures are subject to change without notice.*

Selection Process

- Completion of our [Franchise Application Form](#) with all relevant data, previous experience, and banking/financial information proving net worth
- Formal meeting between applicants and head office personnel
- Extensive interview/approval process

To Submit an Application

When evaluating an applicant, we consider many characteristics of potential candidates. Aspects we assess include: the franchisee's planned structure of ownership, level of commitment, proven work ethic, past employment and managerial experience, the ability to communicate effectually, and proven financial stability.

Like any small business, being a Mac's Sushi franchisee demands commitment and, especially early on, a large time investment. Franchise agreements are granted for a term of approximately 10 years, so candidates must be aware that operating a franchise is a long-term commitment.

Typically franchisees are a team of two people who each commit full-time to the success of their Mac's Sushi location. Though teams of two are usual, individual franchise owners planning to hire adequate staff will be considered. "Full-time" by our definition, means that individuals have no external employment. As such, all partners must be financially responsible for the business.

To begin the process of becoming a Mac's Sushi franchisee, candidates must complete the attached [Franchise Application Form](#). The completed questionnaire must be submitted to Mac's Sushi head office for consideration.



Franchise Application Form

(This application does not obligate parties in any manner)

Please print clearly

Mr. Mrs. Ms. First Name: _____ Last Name: _____

Address: _____ Apt. #: _____

City: _____ Province: _____ Postal Code: _____

Home Phone: _____ Business Phone: _____

Email: _____

WORK EXPERIENCE:

Present Employer _____ City/Province _____

Nature of Business _____ Start Date _____

Position _____ Salary _____

Name of Supervisor _____ Title _____

Previous Employer _____ City/Province _____

Nature of Business _____ Start/End Date _____

Position _____ Salary _____

Name of Supervisor _____ Title _____

Level of income you expect/require to draw from the business per year (salary and profit): _____

FINANCIAL STATEMENT:

Assets:		Liabilities:	
Cash on hand	\$	Mortgages - home	\$
Securities (mutual funds, stocks, etc.)		Mortgages - other	
Home (market value)		Notes Payable	
Other Real Estate		Credit Cards	
Personal Property		Operating Line	
Business Interests		Other Liabilities	
Other Assets			
Total Assets	\$	Total Liabilities	\$

NET WORTH (total assets – total liabilities): \$ _____

Dated the _____ day of _____ year _____

Signature of Applicant: _____ Print Name: _____

Please complete the Application Form in full and return to the attention of the Franchise Department:

Mac's Sushi,
1 Yorkdale Rd
Suite 407
Toronto, Ontario.
M6A 3A1